

# SOCIAL MEDIA MARKETING



# ABOUT US

## Company History

Inspire Marketing are a freelance marketing company helping businesses in the UK to elevate their online presence and grow their community. Since we began 2018 our mission has been to empower businesses to shine brightly, connect authentically, and realise their fullest potential through digital marketing.



## Founded by Hattie Williams

With a passion for connecting businesses with their audiences, I've spent the five years mastering the art of social media marketing. My journey has been marked by staying ahead of trends, crafting compelling content, and tracking analytics for informed strategies. I've harnessed the power of social media to drive engagement, growth, and success. My expertise is your key to navigating the ever-evolving world of digital marketing, achieving your goals, and reaching new heights.

# CASE STUDYS

**What do our delegates think of our webinars?**

**Upcoming webinars**

- Clinical Depression or Menopause – which is it?
- Testosterone Q&A
- Premature Ovarian Insufficiency and Early Menopause
- Hormone therapy: why we should no longer be afraid of the breast cancer risk, says new literature review**
- NHMS Annual Conference:** Feeling better, staying healthier - How to optimise care for our patients
- Are you experiencing low mood due to the perimenopause or menopause?**

**16 DAYS TO GO**

**INTER/HER DISCOVERY ZONE & CAMPUS ZONE**

**JOIN THE TEAM!**

**DISCOVERY ZONE**

**MEET HATTIE Marketing Manager**

**TAKE A LOOK AT OUR #FREQ23 PROGRAMME**

**MEET CATHERINE Assistant Producer Intern**

**1 MONTH #FREQ23**

**realhannahchan**

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Recent Highlights

Hannah Chan Entrepreneur Ex GB Powerlifter Sharing what I learnt after growing 2 6&7 figure businesses by 26 y/o Testimonials [www.fitnesscalingsystems.com/testimonials/](http://www.fitnesscalingsystems.com/testimonials/)

Overview

10K Accounts Reached +2,098.6% >

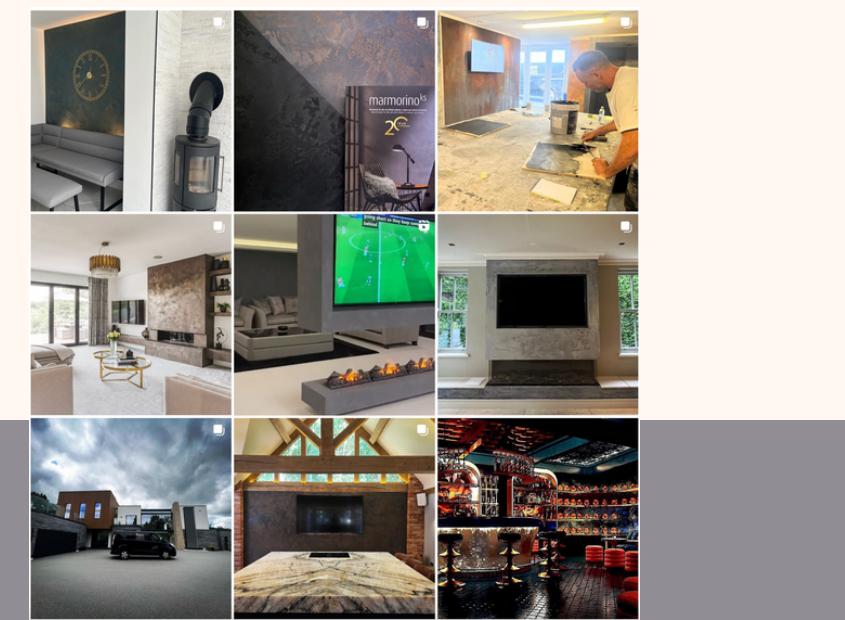
209 Content Interactions +231.7% > I gained 879 more followers compared to 17 Nov - 14 Feb.

534 Total Followers +5.5% > It's reached 38.9K >

Accounts engaged 1,083 >

Total followers 920 +2,143% >

**Insights overview**



**MEET THE TEAM**

**BUSINESS SERVICES**

**MINDFULNESS TIPS**

**WHAT DO WE DO?**

**PANIC ATTACKS**

**3 SIGNS**

**GRIEF**

**FREE RESOURCES**

**WORKING MINDS**

**Inhale**

**Speak it into existence.**

**ENERGY BOOST**

**Allergy and respiratory reduction programme**

**TESTIMONIAL**

**GET IN TOUCH**

**WHAT'S YOUR FAVOURITE CARD TRICK?**

**"CURIOSITY IS ONE OF THE GREAT SECRETS OF HAPPINESS"**

**TESTIMONIAL**

**CARD MAGIC HYPNOSIS COIN MAGIC**

**UPCOMING AVAILABILITY**

**OUR SERVICES**

**Will I make it?**

**Take what you need today...**

**Worry is a thought**

**60 MINUTE SELF-CARE**

**My thoughts are not Facts**

**What is CBT?**

**Join our Facebook community**

**Checklist**

**CHECK THIS OUT**

**When a potential client asks for a discount**

**How to gain confidence on camera**

**What's your feel good song?**

**SLEEP MANAGEMENT**

**FAQ WILL OUR SESSIONS BE CONFIDENTIAL?**

**CLIENT TESTIMONIAL**

**WELLNESS This or That?**

**DO YOU STRUGGLE WITH STICKING TO YOUR DIET?**

**Engagement and community building**

**The proof is in the Insights**

**SOCIAL MEDIA TIP**

**Our packages.**

**Marketing 101**

**Several self-care tips**

**Who are we?**

**client TESTIMONIAL**

**Welcome**

**DAILY CHECK-IN**

**If you were talking to your best friend what would you be saying instead?**

# TESTIMONIALS

"Wow! What an improvement is all I can say really.

Hattie took over our online material 6 months ago and both clients and professionals have commented on how professional and articulate our posts are.

Hattie has collaborated on all stages of the process and made me as the Director, with little understanding of the delivery of online materials feel very at ease and comfortable with her expertise. Highly recommend her for her services/consultancy."

"I manage a complex business in terms of public health and Hattie has met with me and senior colleagues to gain an understanding of our business.

She strives to gain an understanding of your business in order to plan marketing strategies and she is always open to meeting up and discussing ideas.

I highly recommend her to you and your businesses of all shapes and sizes."

"I have worked with Hattie for quite a while now. She has really helped me to get my social media pages off the ground.

Her posts look professional and relevant and people often comment on them. She is very reliable always gets the work out on time.

I would highly recommend Hattie to anybody."

# FULL SOCIAL MEDIA MANAGEMENT

This is the age of social media. It's the cheapest and fastest way to reach a limitless number of potential customers. Our team has lived through the rise of social media, so we really do know it down to a T.

We work with clients across the globe to help them reach a larger audience and deliver great content that's not only on-brand but on-trend, too.

- Research and Discovery
- Strategy Development
- Content Creation
- Content Scheduling and Publishing
- Community Management
- Advertising Campaigns
- Performance Tracking and Analysis
- Reporting and Client Communication

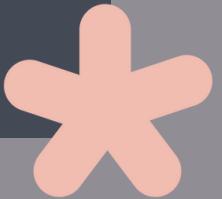
**To find out everything we do, [click here.](#)**



# BENEFITS

A dedicated social media marketing manager (that's me) is your strategic partner in navigating the dynamic world of digital marketing. I bring a wealth of benefits to your business, including expert content creation, audience engagement, data-driven insights, and a streamlined approach to achieving your marketing goals.

Having a social media marketing manager is the key to unlocking the potential of your online presence, driving growth, and enhancing your brand's reputation.



- Expert strategy
- Quality content
- Consistent branding
- Audience engagement
- Data analysis
- Adaptability
- Time efficiency
- Cost-effective
- Targeted campaigns
- Brand growth
- Measurable results

# WHY CHOOSE US?

Choose Inspire Marketing because we are more than just social media managers – we're your digital marketing partners. With a wealth of experience in the ever-evolving world of social media, we understand the nuances of each platform and how to leverage them for your unique goals.

Our approach is not one-size-fits-all; we tailor strategies to your brand's voice and objectives. We offer a creative edge with content that captivates, and we're data-driven to ensure every decision is backed by insights. Your success is our success, and we're committed to achieving it together, one post, one campaign, and one follower at a time.





# READY TO MAKE YOUR MARK?

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