

ASSET DESIGN



ABOUT US

Company History

Inspire Marketing are a freelance marketing company helping businesses in the UK to elevate their online presence and grow their community. Since we began 2018 our mission has been to empower businesses to shine brightly, connect authentically, and realise their fullest potential through digital marketing.

Founded by Hattie Williams

As an expert in asset design, I bring over a five years of experience to the table. My passion for creative excellence and strategic vision sets me apart in the world of designing presentations, flyers, brochures, and so much more. I combine design with data-driven decisions, ensuring your materials not only look good but also perform.



CASE STUDYS



GEORGIA CROWE
Marketing Specialist

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07862 205023

NATIONAL/KEY ACCOUNT CLIENT BASE

CLIENTS

90%
Lorem ipsum dolor sit amet. Est sapiente recusandae id beatae

TARGETS
Client
Client
Client

SCOPE FOR GROWTH

- Lorem ipsum dolor sit amet. Est sapiente recusandae id beatae quia id quis aspernatur et Internos reiciendis id animi voluptatem ea quidem
- Temporibus! Ea accusamus delectus et exercitationem officis ut exercitationem corporis est provident libero aut veniam veniam ea

Mental Health

with Dr Clair Crockett
BSc Hons MBChB DRCOG MRCGP DFSRH

Q & A

Dr Louise Newson | Dr Olivia Jones | Dr Claire Phipps | Dr Charlie Bell

Submit your questions on Slido.com with the code 1077061

INSPIRE MARKETING

social media marketing specialists
content • Website design • Branding

07377 882280
info@inspiremarketing.uk
www.inspiremarketing.uk

Hattie Williams

INTRODUCTION

2023/2024 BUSINESS GOALS

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ABOUT ME

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MY MAGIC

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NHMS Annual Conference:

Feeling better, staying healthier - How to optimise care for our patients

Wednesday 17th (PM) & Thursday 18th May 2023

7:00 - 7:30 pm	Welcome drinks
7:30 - 10:30 pm	3 course sit down meal, evening entertainment: Owen Strickland - Magician & Kate Muir: writer and documentary maker will be our guest speaker delivering a talk on 'The Menopause Revolution'

Thursday 18th May 2023 - Conference

Welcome

8:15 - 9:15 am	Delegate arrival - settling in with refreshments & pastries
9:15 - 9:20 am	Welcome & introduction from Dr Louise Newson

Mental Health @ the Menopause
Facilitated by: Dr Clair Crockett

9:20 - 9:30 am	Dr Hannah Ward - Case Study
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SOCIAL MEDIA MARKETINTG

for small businesses

07862 205023
hello@georgiacrowemarketing.co.uk

When growing your small business, social media is key. Engaging with your loyal customers, attracting your target audience and educating your followers are just a few of the reasons why.

SOCIAL MEDIA MARKETING

As experts in a variety of different social platforms, our team will carefully craft a social media strategy, guaranteed to see your business grow - not only on social media but in sales too. We create scroll-stopping content.

ABOUT US

With a passion for all things digital, our team works hard to collaborate with clients and achieve their digital goals. Whether it's increasing your social media presence, designing you a knock-out new logo or building you a fully functional website, we can do it all.

www.georgiacrowemarketing.co.uk

JOIN THE TEAM!

Are you passionate about arts and culture? Do you want to be part of our fantastic team for Frequency Festival 2023?

We are looking for Festival Hosts to help us deliver Frequency 2023.

"Everyday was something different. It allowed me to grow my skills and gain experience which I still draw on" - Volunteer, 2021

Email volunteer@frequency.org.uk to register your interest

SINCE 2011

Over 600 artists across the globe

Over 550 exhibitions, installations, performances & events

OUR AUDIENCES

- Over 95,000 visitors over 6 festival editions
- 236,000 festival attendees since 2011
- In 2021, 39% travelled into Lincoln from outside the city



ASSET DESIGN INCLUDES

Presentations



Flyers



Brochures



Business cards



Menus



Agendas



Email signatures



Signage



Leaflets



Reports



BENEFITS

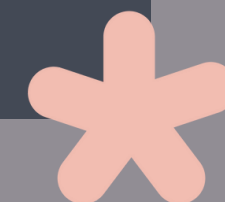
Professionally designed assets elevate your brand's image and communication. They not only look visually appealing but also convey your message effectively.

With expertly crafted materials, you leave a lasting impression, gain a competitive edge, and inspire trust among your audience, leading to increased engagement and, ultimately, better business results.

Investing in professional design ensures that your brand not only looks good but also effectively communicates its message to the audience, resulting in a range of benefits for your business.

Increased:

- Consistency
- Communication
- Credibility
- Competitive advantage
- Engagement
- Trust
- Conversations
- Brand recognition
- Market relevance
- ROI



WHY CHOOSE US?

Choose Inspire Marketing as your design partner because we offer a unique blend of creativity and strategy. With years of experience and a deep understanding of design principles, we create assets that not only look stunning but also serve a purpose. Our commitment to delivering results means we tailor each project to meet your specific needs, whether it's a striking presentation, an informative brochure, or engaging social media graphics.

We collaborate closely with you, ensuring your vision is realised in every detail. Our goal is to make your brand shine and stand out in a crowded market. When you choose us, you choose a partner dedicated to your success, offering top-notch design that captures attention, communicates effectively, and drives real impact.



LET'S CHAT

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